

Culture, Tourism and Sport Board

Agenda

Wednesday, 7 September 2016
1.00 pm

Smith Square 1&2, Ground Floor, Local
Government House, Smith Square, London,
SW1P 3HZ

To: Members of the Culture, Tourism and Sport Board
cc: Named officers for briefing purposes

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Culture, Tourism & Sport Board
7 September 2016

There will be a meeting of the Culture, Tourism & Sport Board at **1.00 pm on Wednesday, 7 September 2016** Smith Square 1&2, Ground Floor, Local Government House, Smith Square, London, SW1P 3HZ.

Tea/coffee and a sandwich lunch will be available at 12:45.

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Conservative:	Group Office: 020 7664 3223	email: lgaconservatives@local.gov.uk
Labour:	Group Office: 020 7664 3334	email: Labour.GroupLGA@local.gov.uk
Independent:	Group Office: 020 7664 3224	email: independent.group@local.gov.uk
Liberal Democrat:	Group Office: 020 7664 3235	email: libdem@local.gov.uk

Location:

A map showing the location of Local Government House is printed on the back cover.

LGA Contact:

Eleanor Reader-Moore
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Culture, Tourism & Sport Board – Membership 2016/2017

Councillor	Authority
Conservative (7)	
Paul Bettison (Deputy Chairman)	Bracknell Forest Borough Council
Geraldine Carter	Calderdale Metropolitan Borough Council
Tom Fitzpatrick	North Norfolk District Council
Peter Golds	Tower Hamlets Council
Barry Lewis	Derbyshire County Council
Colin Organ	Gloucester City Council
Greg Smith	Hammersmith and Fulham London Borough Council
Substitutes	
Marius Gilmore	Windsor & Maidenhead Royal Borough
Tom Killen	Mendip District Council
Richard Morris	Wychavon District Council
Labour (7)	
Simon Henig (Vice-Chair)	Durham County Council
Terry O'Neill	Warrington Council
Sonja Crisp	City of York Council
Faye Abbott	Coventry City Council
Muhammed Butt	Brent Council
Alice Perry	Islington Council
Richard Henry	Stevenage Borough Council
Substitutes	
Peter Lamb	Crawley Borough Council
David Christie	Newham London Borough Council
Rosie Denham	Exeter City Council
Independent (2)	
Ian Stephens (Chair)	Isle of Wight Council
Geoff Knight	Lancaster City Council
Substitutes	
Robert Dutton	Wrexham County Borough Council
Robert Bucke	Tendring District Council
Liberal Democrat (2)	
Mike Bell (Deputy Chair)	North Somerset Council
Stewart Golton	Leeds City Council
Substitutes	
Flick Rea	Camden Council

Agenda

Culture, Tourism & Sport Board

Wednesday 7 September 2016

1.00 pm

Smith Square 1&2, Ground Floor, Local Government House, Smith Square, London, SW1P 3HZ

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Date of Next Meeting: Thursday, 27 October 2016, 1.00 pm, Smith Square 1&2, Ground Floor, Local Government House, Smith Square, London, SW1P 3HZ



**Culture, Tourism and Sport
Board**

7 September 2016

2016/17 Culture, Tourism and Sport Board Work Programme

Purpose

For discussion and direction / for decision.

Summary

Against the backdrop of continued funding challenges, devolution, public service reform, exiting the EU and the forthcoming Autumn Statement, this paper suggests a work programme for the Culture, Tourism and Sport Board that will represent the sector's interests nationally and offer sector-led support on priority issues.

Recommendation:

Members are invited to comment upon, and agree, the draft work programme for 2016/17.

Action

Officers to take forward actions in line with Members' steer.

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2016/17 Culture, Tourism and Sport Board Work Programme

Background

1. The purpose of the Culture, Tourism and Sport (CTS) Board is to provide leadership and strategic oversight of all the LGA's policy and improvement activity in relation to sport and physical activity, the visitor economy, libraries, the arts, theatres, heritage and museums.
2. The Board also works closely with other relevant LGA Boards on shared priorities. In particular, the Community Wellbeing Board to support the role of culture and sport promoting better health, and the Environment, Economy, Housing and Transport Board in relation to the historic environment and place shaping.
3. Membership and terms of reference are attached at Annex A. Members are invited to note these.

Policy Context

4. Funding challenges, reform and devolution will continue to be key drivers for the CTS Board. The sector also has an important contribution to make to the new Prime Minister's priorities, in particular developing an industrial strategy and promoting inclusion. The visitor economy and creative industries are among this country's strongest performing sectors, contributing £121 billion and £84 billion per annum respectively to the UK's economy. The unique ability of culture and sport to reach and engage communities means they are well placed to strengthen cohesion and belonging. The Board will want to ensure that the sector's offer to the new government is reflected in the LGA's Autumn Statement submission.
5. Further developing our culture and sport improvement programme will be critical in supporting councillors to adopt the radically different ways of working that will be needed to sustain culture, tourism and sport. The programme supports approximately 140 councillors every year. It is funded by, and delivered in partnership with, Arts Council England and Sport England.
6. Championing and supporting the role of culture, tourism, heritage and sport in place making, growing the economy and improving wellbeing will likely be even more important this year.
7. With greater flexibility over the scope of devolution deals, we expect more places in the medium to longer term to explore opportunities for our sector to benefit from deals. The Board will have an important leadership role to play supporting the sector's offer, championing it to Ministers, and sharing the learning widely. This will build upon research launched at the LGA's 2016 annual conference into devolution and the visitor economy, and examples including Liverpool City Region's culture-led regeneration and Greater Manchester's shared approach to tackling inactivity with Sport England.
8. A place based approach also underpins DCMS policy priorities and our partnerships with the Non Departmental Public Bodies (NDPBs). Most of the activity in support of DCMS policy areas is led and funded locally, so the Department needs to work closely with councils to achieve its ambitions. An early priority will be engaging with the new DCMS Ministerial Team so that Ministers understand local government's critical leadership role

in creating places where people want to live, work and visit through culture, tourism, heritage and sport. Introductory letters have been sent to new and continuing DCMS Ministers, and we will look to secure meetings in the near future. Leading local government engagement with the [Culture White Paper](#), the new [Sport England Strategy](#) and the [Discover England Fund](#) will continue to be a focus for the Board's relationships with the NDPBs.

9. DCMS has also commissioned a number of reviews which are relevant to local government and which the Board will want to influence on behalf of councils. These include the museums sector, Arts Council England and The Heritage Lottery Fund.
10. We will continue to steer the [Leadership for Libraries Taskforce](#), which is jointly accountable to the LGA and Ministers, ensuring it focusses on the issues that matter the most to councils as they transform their library services.
11. The negotiations to exit the EU will also shape this year's work programme. Culture, tourism, heritage and sport projects are significant recipients of EU funding. The LGA is pressing Government to protect local EU regeneration funding, worth £5 billion in England between 2014 and 2020. There are also potential implications for the workforce, historic environment protection, tourism and sporting regulations, partnerships with European organisations, and the role of culture and sport in promoting cohesion.

Suggested Priorities and Work programme

12. **Members are invited to discuss the draft work programme for the coming year. In particular, views are sought on the issues that are covered, the anticipated impact of the Board's work influencing national players and supporting councils, and the relative balance between the different priorities.**
13. The work programme can be delivered within available resources, but Members are asked to bear in mind that adding substantially to the work programme will mean not doing some of the projects currently suggested. It is also inevitable that the sector will look to the Board for leadership on a number of significant issues that will be topical over the next year in addition to those outlined below.

Key projects and timeframe	Outcomes	Link to LGA Business Plan
Culture, tourism and sport improvement programme for councillors		
Support effective local political leadership and the transformation of culture, libraries and sport services. <ul style="list-style-type: none"> Deliver 20 days of sector-led improvement activity. This will include leadership essentials programmes, seminars and peer support on libraries, culture and sport – see Annex A for the calendar of events. With the Arts Council, develop a new online resource to support the transformation of cultural services – launch the first phase in October 2016. 	Over 140 councillors supported to lead transformational change of culture, libraries and sport services (in partnership with the Arts Council and Sport England). A new online resource that brings together in one place the latest innovative practice on transforming cultural services.	Sector-led improvement Promoting health and wellbeing Economic growth, jobs and housing Devolution
Sport and physical activity		

Key projects and timeframe	Outcomes	Link to LGA Business Plan
<p>Work with Sport England to reflect councils' leadership role in the implementation of their new strategy and maximise funding opportunities.</p> <ul style="list-style-type: none"> Develop an holistic local government offer to Sport England that sets out how councils and local partners are crucial to tackling inactivity and achieving wider outcomes through sport and physical activity – October 2016. Represent councils' interests in the detailed development of the strategy's seven investment themes – from October 2016. Write and disseminate a briefing note for councils that raises awareness about opportunities to access new funding and support through the strategy – November 2016. Support joining-up the new strategy with other relevant policies, in particular the forthcoming childhood obesity strategy – on-going. 	<p>Through Sport England's new strategy, national sport and physical activity funding is re-balanced away from national interventions and towards a more efficient and effective locally-led approach to tackling inactivity.</p> <p>The new strategy offers councils and other providers the opportunity to access a potential funding pot of £710 million, compared to approximately £300 million in the previous strategy, to support locally-led approaches to tackling inactivity.</p>	<p>Promoting health and wellbeing</p> <p>Funding for local government</p>
<p>Continue to work with the Community Wellbeing Board to support their lobbying on public health funding, the forthcoming childhood obesity strategy, and the prevention agenda – on-going.</p>	<p>Maximise the potential of sport and physical activity to reduce and prevent expenditure on health and social care.</p>	<p>Promoting health and wellbeing</p>
LGA / DCMS Libraries Taskforce		
<p>Steer the Leadership for Libraries Taskforce's work programme and implementation of 'Libraries Deliver' so that it focusses on practical support for the locally-led transformation of libraries.</p> <ul style="list-style-type: none"> The Taskforce will submit 6-monthly progress reports to the CTS Board and DCMS Ministers. The CTS Board Chair and Culture Minister will review and update Taskforce priorities every 6 months. 	<p>The Taskforce – through 'Libraries Deliver'- provides focussed sector led support on the key issues facing public libraries with joint accountability to LGA Members and Ministers.</p>	<p>Sector-led improvement</p> <p>Promoting health and wellbeing</p> <p>Economic growth, jobs and housing</p>
Culture, heritage and place making		
<p>Work with DCMS and the NDPBs to influence Culture White Paper actions relevant to local government. In particular:</p> <ul style="list-style-type: none"> The GREAT Place Fund – December 2016 Supporting local and national cultural partnerships – timeframe to be confirmed Supporting cultural organisations to diversify their funding - timeframe to be confirmed A new cultural citizens' programme – from September 2016 Review of museums, Arts Council England and The Heritage Lottery Fund – due to be completed by end of March 2017 	<p>Culture White Paper actions relevant to local government add value to locally-led activity and are sufficiently flexible to help councils and partners deliver local priorities.</p> <p>Ministers and NDPBs understand that the Culture White Paper actions rely on local leadership of culture.</p> <p>Culture portfolio holders are given an opportunity to shape the Culture White Paper implementation and are supported to understand how</p>	<p>Economic growth, jobs and housing</p> <p>Funding for local government</p> <p>Promoting health and wellbeing</p>

Key projects and timeframe	Outcomes	Link to LGA Business Plan
<ul style="list-style-type: none"> Introducing a new tax relief for museums – April 2017 <p>We will:</p> <ul style="list-style-type: none"> Invite the Culture Minister to a future CTS Board to share local government's offer – Autumn 2016 Hold a roundtable for culture portfolio holders to debate how local leadership of culture can help government to deliver the White Paper projects – Autumn 2016 Respond to the various policy reviews – March 2017 Represent councils' interests in the detailed development of projects – March 2017 <p>More specific timeframes will be added once further detail is available on the White Paper implementation plan.</p>	<p>their local areas could benefit from the projects.</p>	
<p>Support and champion the role of culture (including the performing arts, museums and theatres) and heritage in creating great places to live, work and visit.</p> <ul style="list-style-type: none"> Survey councils about their cultural services to gather good practice and understand opportunities and challenges – October 2016. Use the survey results to develop new products for the sector, such as case studies, and to shape our improvement and advocacy work, for example, feeding into the LGA's Autumn Statement submission – on-going. Support councils to develop new investment and delivery models for cultural services through our improvement programme and partnership with the Arts Council – March 2017. Agree a new partnership agreement with the Arts Council that sets out how we will work together to support thriving local cultural services – September 2016. Work with Historic England and the EEHT Board to influence heritage protection planning reform and shape Historic England's support to councils – on-going. 	<p>Councils' leadership of place through culture, tourism and sport is enhanced by access to case studies and support to develop new approaches.</p> <p>The LGA and the Arts Council strengthen the cultural sector by supporting effective local political leadership, sharing innovation and helping places to maximise the wider economic and social impacts of culture.</p> <p>The LGA seeks to influence heritage protection reform in line with the EEHT Board's support for a locally-led and streamlined planning system.</p> <p>The LGA supports Historic England to provide valued, accessible and relevant support to councils on the historic environment.</p>	<p>Economic growth, jobs and housing</p> <p>Funding for local government</p> <p>Promoting health and wellbeing</p>
<p>The visitor economy</p>		
<p>Champion councils' leadership role of the visitor economy and support places to maximise the sector's potential to drive growth.</p> <ul style="list-style-type: none"> Work with VisitEngland to help shape the £40 million Discover England Fund, emphasising the potential to boost local 	<p>Councils are well-positioned to benefit from the Discover England Fund, with projects recognising councils' leadership role and allied to devolution deals and proposals where this makes sense.</p>	<p>Economic growth, jobs and housing</p> <p>Devolution</p>

Key projects and timeframe	Outcomes	Link to LGA Business Plan
<p>growth and link to devolution deals and proposals – from September 2016.</p> <ul style="list-style-type: none"> Share the learning from the Discover England Fund projects with councils – March 2017. Continue to develop the LGA's strategic relationship with VisitBritain and make the case for English Destinations to have effective representation on the VisitBritain Board – on-going. 	<p>English destinations have a strong voice on new national governance arrangements for tourism.</p>	
Devolution		
<p>Work with councils to further consider the case for culture, tourism and sport within devolution deals to help boost local growth and improve wellbeing.</p> <ul style="list-style-type: none"> Write up and share a new suite of culture, tourism and sport case studies for the Devo Next Hub – December 2016. Represent councils' interests nationally to Ministers, NDBPs and others, to raise awareness about councils' leadership role and the opportunities for culture, tourism and sport in devolution proposals and deals – on-going. 	<p>Raise awareness amongst councils about the potential benefits for culture, tourism and sport from devolution.</p> <p>Share with councils the benefits of doing so through the devolution knowledge sharing activity.</p> <p>Relevant departments and agencies supportive of the opportunities for culture, tourism and sport.</p>	<p>Devolution</p> <p>Economic growth, jobs and housing</p> <p>Promoting health and wellbeing</p>
Negotiating the EU exit		
<p>Work with councils and partners to map the key issues for the CTS sector arising from leaving the EU, and feed these into the LGA's negotiation strategy – November 2016.</p>	<p>Implications for the CTS sector from leaving the EU are reflected in the LGA's advocacy.</p>	<p>Funding for local government</p> <p>Devolution</p>
Annual CTS Conference		
<p>Work with the Chief Cultural and Leisure Officers' Association and Bristol City Council to deliver the annual CTS Conference 22-23 February 2017.</p>	<p>150 councillors and senior officers debate the biggest issues facing the CTS sector and access the latest innovative practice.</p>	<p>All</p>

Next steps

14. Subject to Members' steer, officers will take forward the actions set out in the work programme and report on progress at subsequent Board meetings.

Arts Council England and LGA: Shared Statement of Purpose

Purpose of report

For discussion and direction.

Summary

As the national voice for local government, and the Government's national development agency for culture, the LGA and Arts Council England enjoy a strong partnership.

We have updated our 2012 partnership agreement to reflect today's very different economic and political context. It will provide a framework for the next four years about how we will work together to support thriving local culture services.

Laura Dyer, Arts Council England's Deputy Chief Executive Places and Engagement, and Paul Bristow, Arts Council England's Strategic Partnerships Director, will join the Board to introduce the agreement. The discussion is also an opportunity for Members to share wider reflections on how the Arts Council works with the LGA and councils.

Recommendation

Members are invited to comment upon, and agree, the draft Arts Council England and LGA Shared Statement of Purpose.

Action

To be taken forward by officers, as directed by Members.

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Arts Council England and LGA: Shared Statement of Purpose

Introduction and Background

1. As the national voice for local government, and the Government's national development agency for culture, the LGA and the Arts Council enjoy a strong partnership. The Arts Council recognises that outside London local government is the biggest public funder of culture and regards the sector as their most important strategic partner.
2. In 2012, the LGA and the Arts Council signed a partnership agreement that set out how the two organisations would work together to support thriving local cultural services. The agreement provided a framework for our national partnership, set out principles that guided how we worked locally with councils and enabled councils to understand how they could benefit from our joint work.
3. The political and economic context within which the LGA and the Arts Council's partnership operates is very different now. Funding pressures, devolution, public service reform and exiting the EU are all changing how the LGA and the Arts Council work together, and how we support councils to improve their cultural services.
4. This report presents an updated Shared Statement of Purpose (Appendix A) that reflects the current landscape and is consistent with the direction of travel set out in the Culture White Paper. It covers:
 - 4.1 Our shared partnership** – how our partnership adds value to councils.
 - 4.2 Our shared ambition** – how the agreement helps to achieve our respective corporate priorities.
 - 4.3 The context within which we are operating** – the key economic and political trends that are shaping our partnership and how we support councils.
 - 4.4 How we will work together** – a set of shared principles that cover a place based approach, funding, leadership and support.
 - 4.5 What we will do and actions** – how we will monitor and keep the agreement relevant, and a summary of our 2016/17 joint improvement offer for councils.
5. As well as setting out how councils will benefit from our national partnership, the agreement will underpin joint advocacy to Ministers and others on the significant economic, wellbeing and social outcomes that culture can help to achieve.
6. The Culture White Paper included an action for the Department for Culture, Media and Sport to carry out a Targeted Review of Arts Council England as part of the Government's programme to periodically review all public bodies.

7. The Board discussion is an opportunity for Members to comment upon the Statement of Shared Purpose and to share any wider reflections on how the Arts Council works with the LGA and councils, which will help to shape our response to the Targeted Review.

Next Steps

8. Subject to Members' views, it is suggested the final version of the agreement is circulated to culture portfolio holders and heads of cultural services with a joint letter from the Chair of the CTS Board and the Chair of Arts Council England, highlighting our 2016/17 offer to councils.
9. It is proposed that the agreement is reviewed and updated on an annual basis to ensure that it reflects our joint work and the latest opportunities and challenges for cultural services.

Appendix A

Arts Council England and Local Government Association: shared statement of purpose

1. Arts and culture make for great places and help people lead fulfilled lives. Access to opportunities to engage with arts and culture are vital to the cultural, social and economic life of the nation. It is public support that guarantees these opportunities. In England this public support is greatly enhanced by the strength of the partnership between the national development agency for arts and culture, Arts Council England, and local government.
2. This statement sets out the shared vision of the Arts Council and the Local Government Association (LGA) for the contribution that arts and culture can make, and how the two partners aspire to work together to realise it. It also sets out the principles by which the Arts Council will work bilaterally with individual local authorities.
3. This statement covers the period 2016 to 2020 and replaces that signed in 2012. It will be reviewed on an annual basis.

Our shared partnership

4. The LGA and the Arts Council believe that strong and responsive councils, working with their communities, and allied to the work of an expert national development agency, are vital for the health and future sustainability of the arts and cultural sector in England.
 - 4.1 **Local government** is the democratically elected leader of place, bringing deep understanding of local places and communities, and able to lever resources and broker partnerships in order to support the extent and quality of cultural opportunities in a local area. Councils determine local strategic priorities and plans, in which culture can and should play a key role.
 - 4.2 **Arts Council England** is the national development agency for arts and culture, able to bring expertise and a national overview. The Arts Council is able to invest strategically and at scale to maximise opportunities and to address challenges. It can bring expertise and resource to local situations, having regard to issues of

quality and of the development of the cultural sector across the nation as a whole. The Arts Council is responsible, in response to government priorities, for setting a national cultural strategy responding to local, national and international opportunities.

- 4.3 Bringing together these attributes, capacities and functions in partnership is a strength that the LGA and the Arts Council will seek to build on – and to enable at the local level.

Our shared ambition

5. The LGA and the Arts Council will work together nationally to deliver a shared ambition for culturally active, prosperous, cohesive and healthy communities. The Arts Council recognises that councils remain its most important strategic and delivery partnerships. The LGA recognises that the Arts Council can support councils to achieve their ambitions for culture and that it has a key role as an expert national development agency. Both partners recognise and respect the other's strategic priorities.
6. The Arts Council wants excellent arts and culture to thrive, and as many people as possible to engage with it. It seeks to realise this through the delivery of five goals.
 - 6.1 Excellence is thriving and celebrated in the arts, museums and libraries.
 - 6.2 Everyone has the opportunity to experience and to be inspired by the arts, museums and libraries.
 - 6.3 The arts, museums and libraries are resilient and environmentally sustainable.
 - 6.4 The leadership and workforce in the arts, museums and libraries are diverse and appropriately skilled.
 - 6.5 Every child and young person has the opportunity to experience the richness of the arts, museums and libraries.
7. The Local Government Association is the national voice of local government, working with councils to support, promote and improve local government. Its work is undertaken according to its five priorities:

- 7.1 Funding for local government
 - 7.2 Devolution
 - 7.3 Promoting health and wellbeing
 - 7.4 Economic growth, jobs and housing
 - 7.5 Sector-led improvement
8. The LGA's Culture, Tourism and Sport Board leads a programme of work that embeds the role of culture in achieving the five priorities and supports councils to lead thriving cultural services.

The context in which we are operating

9. The Arts Council and the LGA recognise that there are both challenges and opportunities which they can address in partnership. Key amongst these are the following:
- 9.1 **Continued funding challenges** – Local government has had to make significant savings, and future funding pressures mean that this will continue to be the case. Pressures include costs arising from general inflation, cost pressures in the care sector and increases in demand for everyday services as the population grows. This creates an urgent need to find more efficient ways of working and for innovative long term solutions. The LGA and the Arts Council will collaborate to find ways to support this, and in local areas local government and the Arts Council can work together to the same end.
 - 9.2 **Devolution** – Deals continue to be signed with councils across England, and existing deals are being expanded upon. As devolution in England continues to develop, we are likely to see more opportunities for local services such as culture. 100% business rates retention might open up new funding models for culture. The Arts Council and the LGA will work together so that the national policy environment is conducive to finding ways that the arts and cultural sector can benefit from the opportunities of devolution and improve sustainability. In particular, those presented by

new powers and competencies, as well as the chance to work across combined authority geographies¹.

- 9.3 **Public service reform** – How councils deliver local services is changing in response to funding pressures and a desire to improve services for communities and businesses. Many councils are working in different and new ways to deliver services, including culture. The Arts Council is committed to supporting and promoting a resilient sector that is able to grow and provide more opportunities for people to engage with arts and culture. The LGA and the Arts Council will work together to ensure that as public sector reform develops, the arts and culture sector is at the heart of new thinking.

- 9.4 **Exiting the EU** – EU laws and regulations have an impact on many council services, including culture. The cultural sector is also a recipient of EU funding. The LGA and the Arts Council will work together to understand the impact of leaving the EU on the cultural sector and to provide appropriate support.

How we will work together

10. The Arts Council and the LGA will adhere to the following principles in how they work together.

A place based approach and funding

- 10.1 Support councils and their partners to set out **shared place-based approaches to cultural investment and provision** that will help places to target specific local challenges, such as low levels of participation, and build the sector's capacity across the whole of England, urban and rural. We will recognise and respond to different local circumstances and the Arts Council will provide a range of support as appropriate.
- 10.2 Strengthen the resilience of the cultural sector by setting out a **coordinated approach to dealing with the funding challenges facing**

¹ The Arts Council has published a note setting out how it will engage in the process of devolution to local government within England http://www.artscouncil.org.uk/sites/default/files/download-file/Arts_Council_England_and_devolution.pdf

local government. This will include how we will support and share new ways of working, in line with sector-led improvement, to secure efficiency savings or sustainable delivery models, and new financial flexibilities and instruments.

Leadership

- 10.3 Support **effective local political leadership** of cultural services to enhance the contribution of culture to **place making, economic growth, cohesion and wellbeing**.
- 10.4 Recognise that democratic local government brings **an understanding of local need and ambition**, as well as an ability to plan and facilitate delivery.
- 10.5 Encourage councillors, who are representative of their communities, to **support the diversity of cultural leadership**, through their engagement with the sector.
- 10.6 Acknowledge the **full range of support that local government** can provide through a broad portfolio of services and activities. For example, brokering commissioning opportunities and assisting bodies such as Local Enterprise Partnerships and Health and Wellbeing Boards to understand the contribution of culture to their priorities.
- 10.7 **Jointly promote the role and value of culture** to central government, councils and other partners, helping to embed culture across policy agendas.

Improvement and support

- 10.8 LGA and the Arts Council will offer councils a **joint programme of support** that helps the locally-led transformation of cultural services.
- 10.9 Help councils access the **full range of expertise, advice, funding opportunities and support that the Arts Council can offer**.

- 10.10 Continue to **encourage collaboration and partnerships** within and beyond the cultural sector to support innovation, and further develop evidence of impact.
- 10.11 Support cultural services to make the most of the **opportunities and challenges from wider public service reform**. For example, changes to local government funding and health reform.
- 10.12 Help councils and the cultural sector **take advantage of devolution** to increase opportunities for people to engage with arts and culture, to realise the potential benefits of culture for local areas, and to sustain and grow the cultural sector. We will also find new ways for the Arts Council to collaborate with places receiving devolution deals.

What we will do

- 11. This shared statement will be the framework governing the relationship between the LGA and Arts Council England until the end of March 2020.
 - 11.1 On an annual basis the LGA and the Arts Council will agree a small number of joint actions to deliver the ambitions of this statement.
 - 11.2 The chair of the Arts Council and the Chair of the LGA's Culture, Tourism and Sport Board will meet at least once a year to review progress against these actions and to agree any revisions to this statement.

Appendix Actions 2016/17

- 12. The Arts Council will attend the LGA's Culture, Tourism and Sport Board meeting in September 2016 to discuss our shared ambitions and this statement.
- 13. The Arts Council and the LGA will hold two Leadership Essentials Programmes for elected members with responsibility for arts and culture by the end of 2016. The Arts Council will grant fund the LGA to deliver these.
- 14. The Arts Council and the LGA will deliver culture peer reviews by the end of March 2017. The Arts Council will grant fund the LGA to deliver these.

15. The Arts Council and the LGA will develop an online toolkit to help local authorities plan and deliver support for culture, in line with the ambitions of this statement. This will be published before the end of March 2017. The Arts Council will grant fund the LGA to deliver this.
16. The LGA's Culture Tourism and Sport Board will raise awareness amongst the other Boards about the role of arts and culture in delivering key outcomes for local communities. In particular, education and learning, children and young people, health and wellbeing, and economic growth. The Arts Council will support this as appropriate.
17. The Arts Council and the LGA will hold a meeting early in 2017 to share learning emerging from existing and projected devolution deals.

2017 Culture, Tourism and Sport Conference

Purpose of report

For discussion and direction.

Summary

The LGA's annual Culture, Tourism and Sport Conference will be Wednesday 22 February – Thursday 23 February at The Bristol Hotel, Bristol.

This report suggests an outline programme for Members to comment upon. It reflects feedback from the 2016 Conference, the current landscape for local culture, tourism and sport, latest innovation and the opportunities to influence Government policy over the coming year.

Recommendation

Members are invited to offer any further steer on the outline programme for the LGA's annual Culture, Tourism and Sport Conference.

Actions

Officers will take forward actions in line with Members' steer.

Contact officer: Jade Nimmo
Position: Events Organiser
Phone no: 020 7664 3014
E-mail: Jade.nimmo@local.gov.uk

2017 Culture, Tourism and Sport Conference

Introduction and Background

1. The LGA's annual Culture, Tourism and Sport (CTS) Conference is the definitive event for the political and managerial leaders of local culture, tourism and sport. The conference provides councils and the CTS Board with an unrivalled opportunity to share good practice, debate topical policy issues and further strengthen the relationship between local government and key partners.
2. The 2016 Conference was the most successful yet, with 151 attendees and a 92 per cent satisfaction rating. When asked about potential topics for next year, the clear message was to focus on new delivery models and how to sustain culture, tourism and sport in a tough fiscal climate.

The 2017 Conference

3. Hosting the conference in an iconic cultural, historic and sporting destination, with networking and study tours organised around showcasing the host city remains the unique selling point of CTS Conference.
4. We are delighted that the 2017 CTS Conference will be in Bristol Wednesday 22 February – Thursday 23 February. Bristol City Council has a strong track record of putting culture, tourism and sport at the heart of its plans to grow the economy, improve wellbeing and strengthen cohesion. We are discussing with the City Council how they would like to showcase their excellent work through the evening event and study tours.
5. We will also seek to reflect the experience of the wider area. For example, Bath is the only destination in the UK to have the whole city designated a World Heritage Site.
6. The 2017 Conference will take place at an important time for our sector. As well as sharing the latest innovation in delivering culture, tourism and sport services, the debate will be framed by the wider context provided by funding challenges, devolution, public service reform and negotiations to leave the EU.
7. Diaries permitting, the Ministerial slot is an opportunity for the new Secretary of State for Culture, Media and Sport to share her priorities with local government and to reflect on key national policies such as the Culture White Paper.
8. Members are invited to note the outline programme attached at [Annex A](#).

Next Steps

9. Subject to Members' steer, officers will work with Lead Members and Bristol City Council to develop a full programme, and promote the event to councils through our communications channels.

Annex A

Leading Innovation: The Future of Culture, Tourism and Sport

How to sustain valued frontline services is the critical challenge facing local culture, heritage, tourism and sport.

Join councillors, senior officers and national partners for unrivalled networking opportunities and to discuss the latest thinking on delivering libraries, museums, sport and leisure services, the arts, tourism and heritage.

Local government funds and supports the majority of this country's arts, culture, heritage, sport and physical activity and tourism. That investment, and the wider economic and social benefits it delivers, continues to be under significant strain given the overall funding pressures facing the sector.

At this national conference we will look beyond our sector and debate how devolution, changes to local government funding and wider public service reform, could open up new delivery and investment models for culture, tourism and sport.

All of this will take place against the backdrop of a new government and the negotiations to leave the EU. We will also take stock of what this new landscape means for our relationship with central government and the national funding agencies, and for our role as local leaders of culture, heritage, tourism and sport.

Leading Innovation: The Future of Culture, Tourism and Sport, 22 – 23 February 2017 The Bristol Hotel, Bristol

Day 1

5.00–6.00	Registration, refreshments and networking
8.00	Evening event

Day 2

8.00	Registration (for new delegates), refreshments and networking
9.00	Walking study tours that showcase the host city's culture, tourism and sport offer with a focus on new ways of working
10.30	Refreshments and networking
10.45	Chair's welcome
10.55	Host council welcome
11.05	Plenary 1 Ministerial Address
11.30	Workshop sessions round 1
12.30	Lunch and networking
1.30	Plenary Debate
2.15	Workshop sessions round 2
3.15	Plenary 2
3.35	Plenary 3
4.00	Conference close

Outside Bodies

Purpose of report

For discussion and decision.

Summary

This report lists the outside bodies that the CTS board appoints to every meeting cycle. A nominated board member will attend meetings and report back to the CTS board. These organisations support safe and appropriate cultural engagement through the licensing system and support tourism in England and councils' role in it.

Recommendation

Members are invited to:

1. Agree the list of outside bodies.
2. Ask lead members to work with their political group office to make these appointments.

Action

Officers to take forward any actions.

Contact officer:	Eleanor Reader-Moore
Position:	Member Services Officer
Phone no:	020 7664 3383
E-mail:	eleanor.reader-moore@local.gov.uk

Organisation	Background	Representative for 2015/16	Representative For 2016/2017	Dates of Future Meetings
British Board of Film Classification Consultative Council	The British Board of Film Classification classifies films on behalf of Local Authorities and videos / DVDs under the terms of the Video Recordings Act. Its "Consultative Council" is a requirement of the Board's designation under the Video Recordings Act.	Cllr Faye Abbott was appointed as the board's representative.	1 place	Monday 10 th October, 2016
Tourism Alliance	The TA seeks to establish and maintain a favourable operating environment for all businesses involved in the delivery of tourism, particularly in England. The LGA has a non-voting place on the Board.	Cllr Colin Organ was appointed as the board's representative.	1 place	11.30, Tuesday 13 th September, 2016 11.30, Wednesday 7 th December, 2016
British Destinations	Operates as a trade association representing the wider interest of local authority sponsored tourism. Membership includes local government authorities of all types and sizes from across the UK, regional and local tourist boards and commercial organisations.	Cllr Geoff Knight was appointed as the board's representative.	1 place	TBC

Membership and Terms of Reference for 2016/2017

Purpose

For discussion and decision.

Summary

For members to note the membership and agree the Terms of Reference of the Board for 2016/17.

Recommendation:

Members note the membership of the board and agree the Terms of Reference.

Action:

Officers respond accordingly to members' direction.

Contact officer: Eleanor Reader-Moore

Position: Member Services Officer

Email: eleanor.reader-moore@local.gov.uk

Phone no: 0207 664 3383

Membership 2016/2017

Councillor	Authority
Conservative (7)	
Cllr Paul Bettison OBE (Deputy Chairman)	Bracknell Forest Borough Council
Cllr Geraldine Carter	Calderdale Metropolitan Borough Council
Cllr Tom Fitzpatrick	North Norfolk District Council
Cllr Peter Golds CBE	Tower Hamlets Council
Cllr Barry Lewis	Derbyshire County Council
Cllr Colin Organ	Gloucester City Council
Cllr Greg Smith	Hammersmith and Fulham London Borough Council
Substitutes	
Cllr Marius Gilmore	Windsor & Maidenhead Royal Borough
Cllr Tom Killen	Mendip District Council
Cllr Richard Morris	Wychavon District Council
Labour (7)	
Cllr Simon Henig CBE (Vice-Chair)	Durham County Council
Cllr Terry O'Neill	Warrington Council
Cllr Sonja Crisp	City of York Council
Cllr Faye Abbott	Coventry City Council
Cllr Muhammed Butt	Brent Council
Cllr Alice Perry	Islington Council
Cllr Richard Henry	Stevenage Borough Council
Substitutes	
Cllr Peter Lamb	Crawley Borough Council

7 September 2016

Cllr David Christie	Newham London Borough Council
Cllr Rosie Denham	Exeter City Council
Independent (2)	
Cllr Ian Stephens (Chair)	Isle of Wight Council
Cllr Geoff Knight	Lancaster City Council
<i>Substitutes</i>	
Cllr Bob Dutton OBE	Wrexham County Borough Council
Cllr Robert Bucke	Tendring District Council
Liberal Democrat (2)	
Cllr Mike Bell (Deputy Chair)	North Somerset Council
Cllr Stewart Golton	Leeds City Council
<i>Substitutes</i>	
Cllr Flick Rea MBE	Camden Council

Terms of Reference: Culture, Tourism and Sport Board

1. The purpose of the Culture, Tourism and Sport Board is to engage and develop a thorough understanding of the issues within its brief and how legislation does or could affect councils and their communities. The Board will provide strategic oversight of all the LGA's policy and improvement activity in relation to libraries, the visitor economy, sport and physical activity, the arts, museums, heritage and the licensing of regulated entertainment, in line with the LGA priorities.

Objectives

2. The Culture, Tourism and Sport Board has the following objectives:
 - 2.1 Champion the role that cultural, sporting, tourism and heritage services play in making places where people want to live, visit and work.
 - 2.2 Support portfolio holders to lead transformational change of cultural and sport services and seize the opportunities presented by wider public sector reform, including devolution.
 - 2.3 Ensure that the LGA is well positioned to advance our arguments on culture, tourism and sport nationally to government and others and that our advocacy is shaped by robust intelligence from councils. In particular, steering the LGA / DCMS Libraries Taskforce, supporting the implementation of Sport England's new strategy, ensuring English destinations have a strong voice in the new national governance arrangements for tourism, and shaping the next steps for the Culture White Paper.
 - 2.4 Support other LGA Boards to recognise how culture, tourism and sport helps to achieve their priorities.
 - 2.5 Ensure that the flagship Annual Culture, Tourism and Sport Conference continues to give national profile to the innovation that councils are leading and influences national policy and debate through giving a platform to leading people from the sector.

Note of last Culture, Tourism & Sport Board meeting

Title:	Culture, Tourism & Sport Board
Date:	Monday 20 June 2016
Venue:	The National Archives, Bessant Drive. Kew, Surrey, TW9 4DU

Attendance

An attendance list is attached as **Appendix A** to this note

Item	Decisions and actions	Action
1	Welcome, Apologies and Declarations of Interest The chair welcomed members to the meeting and listed apologies. There were no declarations of interest.	
2	The Archive Sector: Challenges and Opportunities (Jeff James, Chief Executive, The National Archives) The chair welcomed Jeff James, Chief Executive and Keeper at the National Archives, to the meeting. Jeff introduced the item. He discussed the relationship between The National Archives (TNA) and local authority archives and explained that part of his role was to supervise 200 archives across the country (including those in museums, universities and local authorities) and provide the best possible access to them. He discussed the National Archives' Vision for the 21 st Century. Next steps on this included organising a conference on Discovering Communities in Manchester, with a public consultation period following afterwards. In addition, four roundtable events would be held across the country and he emphasised that the archives would welcome participation in these. He asked members how the vision could accord with the wider local authority agenda and how they would like to participate, emphasising that TNA would welcome opportunities to collaborate. In the discussion which followed, members made the following points: <ul style="list-style-type: none">• Members asked if there was potential for all local authorities to be involved with the vision. All councils were welcome to attend the consultation roundtables taking place around the country.• Members asked if there were common data and storage standards	

which would be flexible and adaptable for use by wider services. TNA advised that federated access would be provided across the country.

- Members asked if ideas in the 2014 archives' publication *In a spin* were still current –TNA officers advised that they are considering having a seminar to discuss different approaches on this and it was agreed that members would be sent a link. The importance of sharing success stories was highlighted.
- Members discussed whether the sector was receiving adequate funding to meet its long term needs, especially when many councils were making difficult decisions about the future of archive services.
- Members asked whether there was a minimum level of funding required to maintain key records and archives and who could intervene if funding fell below this. Jeff James advised that he would be able to write to relevant bodies and remind them of their obligations under the Public Records Act.
- Members asked how the wider benefits of archives to communities were being communicated.
- A future consultation was discussed and the possibility of board members being involved with this. It was acknowledged that local authority input would be important.

Decision:

1. Members **noted** the briefing paper.

Action:

1. Officers to circulate TNA's *In a Spin* publication to Members and invite Board representation at the four roundtables to discuss TNA's future vision. .

3 Ambition for Libraries Consultation

a) Board Discussion

The chair introduced the discussion section of the item, advising members that the Libraries Taskforce had now started to update its ambition document to reflect key views from board members. Members made a number of points in response to the update.

b) Kathy Settle, Chief Executive, Leadership for Libraries Taskforce

The chair welcomed Kathy Settle, Chief Executive of the Libraries Taskforce, to the meeting. Kathy gave a presentation on the Ambition for Public Libraries in England 2016-2021. She advised members that the draft report had been published on the 23rd March 2016. 12 workshops on the vision had taken place around the country, and library volunteers, councillors and library staff had given feedback on the implications of funding pressures, on what a successful vision would look like and how to introduce a concept of 'libraries first', amongst other issues. The ambition document had 7 different purposes and each reflected a financial situation that library services faced.

She discussed the sharing of good practice and data to support decision making, the encouragement of joint working in light of combined authorities and how to broaden the skills of the existing libraries' workforces. She also highlighted the importance of improving the image of libraries, potentially by creating a programme of promotional activities and encouraging positive headlines on libraries in the media.

She advised the board that the taskforce was now agreeing the final text of the document and would look to publish in the summer. The taskforce would welcome feedback from members, as they were keen to involve local leadership in the process.

In the discussion which followed, members raised the following points:

- There were concerns raised about the national reading culture and children struggling with communications skills. It was highlighted that evidence demonstrated encouraging children to use libraries early meant they were more likely to continue using them later in life. Members were informed that DfE was currently working to improve this area.
- Members emphasised that the action plan in the ambition document would be key and they wanted to be confident practical actions would be taken forward. They discussed how this could be communicated to councillors, as there were concerns that councillors beyond leaders and portfolio holders only became aware of the taskforce if their local library was threatened with closure.
- The success of the summer reading challenge was discussed and the need to support this. It was highlighted that many boys stopped participating in challenges past the age of 12 or 13. This needed addressing.

- Members highlighted the funding pressures facing local government. A discussion followed on innovative ways to deliver services with the money currently available.
- Members discussed the variety of services libraries could offer. Combining library buildings with museums or exhibition spaces increased visitor numbers, reduced costs and made libraries less isolated.
- Members raised concerns that although it was important for libraries to adapt, the taskforce should recognise that they needed to remain as places to study and learning.
- The rising costs of libraries for councils was discussed and members asked for recommendations to assist with financial planning e. The board were advised on setting a four year funding profile, and informed that the taskforce were currently talking to Arts Council England about library funding.

Decision:

1. Members **noted** the presentation.

Action:

1. MSO to distribute presentation slides to board members.

4 Evaluation 2016 Culture, Tourism and Sport Conference and Planning for 2017

The chair introduced the item. He advised the board that there had been positive feedback from the Leicester Conference in February. The planned location of the 2017 conference would be Bristol, and the conference would follow the same model as 2016.

In the discussion which followed, members made the following points:

- As the UK City of Culture 2017, it was suggested that Hull was approached to hold the conference in 2018.
- Members raised some concerns over the room used for the board meeting at the 2016 conference, as its use for a workshop directly prior to the meeting had caused difficulties.
- Members asked if it would be possible to organise study tours in the local area during the 2017 conference.

Decision:

1. Members **noted** the report.

Action:

1. Officers to take forward actions in line with members' steer including approaching Hull to hold the 2018 conference.

5 Update on the Government's Culture White Paper

The chair introduced the item and informed members that the Culture Minister had been invited to the September Board Meeting to discuss the paper. A roundtable for councillors had also been requested, to allow members to have wider input.

In the discussion which followed, members made the following points:

- The white paper acknowledged that local government was one of the largest funders of culture. The sector needed to prepare next steps so that it could negotiate future funding with DCMS.
- Funding grants from the Lottery and English Heritage were discussed. Members emphasised that local government should be aware of national funding streams and work together to ensure councils benefited from and had a say on these.
- Members emphasised that diverting funding through national bodies would not meet all needs and local input was important in determining how funding was spent.
- Members discussed section 6 of the report and asked that it was clearly set out what local government would receive from the Culture White Paper..
- It was positive that the paper discussed the Cultural Pretention Fund.
- Members asked if specific areas of concern could be listed before meeting the Minister and a consensus agreed on how to approach these.
- Members requested a briefing on funding streams which detailed recipients and local authority contributions. It was agreed that LGA officers would circulate this once further details on the implementation of the White paper were known.

Decisions:

1. Members **noted** the update.
2. Members **agreed** the next steps suggested in section 6.

Actions:

1. LGA officers to ensure it was set out clearly what local government would receive from the Culture White Paper.
2. LGA officers to produce a briefing on funding streams detailing recipients and local authority contributions, once further details on the White Paper were available from DCMS.

6 Sport England Strategy towards an Active Nation 2016-2021

Siraz Natha, Adviser, introduced the item. He advised the board that the LGA were maintaining the dialogue with Sport England and were ensuring that councils were aware of opportunities the organisation were offering.

The chair advised members that he welcomed Sport England's move towards increasing family activity and requested that members come back with any comments after the meeting.

7 Culture, Tourism and Sport Board Annual Report

Eleanor Reader-Moore, Member Services Officer, introduced the report and advised members that it summarised the board's work over the past year and looked forward to key issues which would be considered during next year's meeting cycle. She asked members for feedback and suggestions on additions/improvements before it was submitted to the LGA Executive in July.

In the discussion which followed, members made the following points:

- Members asked if it was possible to include media in the board's title as many issues considered came under this heading.
- Members discussed the letter the chair had written to VisitEngland and raised further concerns about the merge between VisitEngland and VisitBritain. The chair advised that he had met with Patricia Yates, Director of Strategy and Communication at VisitBritain, in March. .

Decisions:

1. Members **noted** the achievements against the board's priorities in 2015/2016.

2. Members **noted** the board's priority areas for 2016/17.

Actions:

Members concerns will continue to be taken forward through the Chair's dialogue with VisitEngland and VisitBritain.

8 Outside Bodies

The chair thanked members for their work in supporting outside bodies by attending meeting during the year.

Decision:

1. Members **noted** the report.

9 Minutes of the Last Meeting

The board **agreed** the minutes of the last meeting as an accurate summary of the discussion.

Cllr Richard Henry informed officers that he was incorrectly listed as a substitute member and marked absent on the attendance list for meetings. The MSO agreed to amend this.

Action:

1. MSO to correct an error on attendance list.

10 Any Other Business

The chair thanked board members for their work over the past year.

11 The National Archives Tour (optional)

Appendix A -Attendance

Position/Role	Councillor	Authority
Chairman	Cllr Ian Stephens	Isle of Wight Council
Vice-Chairman	Cllr David Burbage MBE	Windsor & Maidenhead Royal Borough
Deputy-chairman	Cllr Mike Bell	North Somerset Council
Members	Cllr Tom Fitzpatrick	North Norfolk District Council
	Cllr Blake Pain	Harborough District Council
	Cllr Greg Smith	Hammersmith and Fulham London Borough Council
	Cllr Colin Organ	Gloucester City Council
	Cllr Timothy Swift	Calderdale Metropolitan Borough Council
	Cllr Faye Abbott	Coventry City Council
	Cllr Alice Perry	Islington Council
	Cllr Richard Henry	Stevenage Borough Council
	Cllr Geoff Knight	Lancaster City Council
	Cllr Stewart Golton	Leeds City Council
Apologies	Cllr Peter Golds CBE	Tower Hamlets Council
	Cllr Barry Lewis	Derbyshire County Council
	Cllr Simon Henig CBE	Durham County Council
	Cllr Terry O'Neill	Warrington Council
	Cllr Barrie Grunewald	St Helens Metropolitan Borough Council
	Mark Allman	

LGA location map

Local Government Association

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Website: www.local.gov.uk

Public transport

Local Government House is well served by public transport. The nearest mainline stations are: Victoria and Waterloo: the local underground stations are

St James's Park (Circle and District Lines), **Westminster** (Circle, District and Jubilee Lines), and **Pimlico** (Victoria Line) - all about 10 minutes walk away.

Buses 3 and 87 travel along Millbank, and the 507 between Victoria and Waterloo stops in Horseferry Road close to Dean Bradley Street.

Bus routes – Horseferry Road

507 Waterloo - Victoria

C10 Canada Water - Pimlico - Victoria

88 Camden Town - Whitehall - Westminster - Pimlico - Clapham Common

Bus routes – Millbank

87 Wandsworth - Aldwych

3 Crystal Palace - Brixton - Oxford Circus

For further information, visit the Transport for London website at www.tfl.gov.uk

Cycling facilities

The nearest Barclays cycle hire racks are in Smith Square. Cycle racks are also available at Local Government House. Please telephone the LGA on 020 7664 3131.

Central London Congestion Charging Zone

Local Government House is located within the congestion charging zone.

For further details, please call 0845 900 1234 or visit the website at www.cclondon.com

Car parks

Abingdon Street Car Park (off Great College Street)

Horseferry Road Car Park
Horseferry Road/Arneway Street. Visit the website at www.westminster.gov.uk/parking

